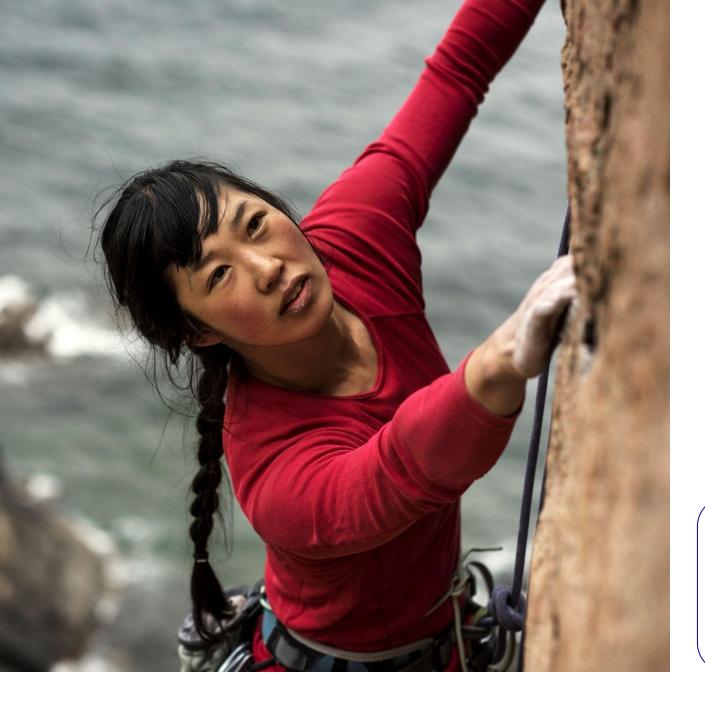Laura is a Senior Process Engineer, responsible for supporting daily operations and driving continuous improvement in yield, efficiency, and asset utilization.

She wants to make data-driven decisions in prioritization and technical problem solving, building upon her industry experience and process knowledge.

Laura uses manufacturing data in a few ways:
- Reviewing published dashboards
- Ad hoc analysis of her own
- Coaching others to interpret results and perform their own self-service analysis

At least, that's on a good day…

Unfortunately, most days Laura feels like she is climbing a mountain.

She faces many challenges in doing her best work, including:

- incomplete, disparate, siloed data sets
- inefficient workflow to prepare data for analysis, create visualizations, draw conclusions, and share insights, spanning many technology systems
- frequent interruptions to address unscheduled plant upsets

This experience is not unique to Laura or her company.
Getting manufacturing data right supports
- financial results
- employee engagement
- workforce development